



SUSTAINABILITY AWARD | Project

HISTORY OF THE AWARD

As part of its mission, the SCAA is actively involved in sustainability and looks to its members to take leadership roles in sustainable practices within the specialty coffee sector. With this in mind, the Sustainability Council created the Sustainability Award in 2003 to promote, encourage and honor the efforts of those serving as role models through sustainable projects in the coffee sector. Each year, the Sustainability Council reviews dozens of applications from around the globe. The award is presented in April 2017 at the Global Specialty Coffee Expo in Seattle, WA.

AWARD CRITERIA

This award celebrates innovative projects to expand and promote sustainability within the coffee world. In addition to recognizing the hard work of the individuals, businesses and organizations who created and implemented the project, the award aims to inspire others to initiate similar endeavors. *Please note that the Sustainability Award is only for projects that have been implemented for 3 years or more.* Products, companies, business models or ideas do not qualify for the award.

Project applications will be judged on the following four criteria:

1. Projects that have undertaken innovative measures to include all or several aspects of social, economic and environmental development. Projects that have enhanced the long-term sustainability of the coffee industry by improving conditions for the people depending on coffee for their livelihood and/or

creating conditions that have resulted in improved long-term durability of the project, in either producing or consuming areas across the industry.

2. Projects that are replicable; they can be successfully implemented in a variety of locations and contexts.
3. Projects that are scalable; they can be successfully adapted at both larger and smaller levels of the specialty coffee industry, hence making them more easily implemented.
4. Projects that inspire other industry members who wish to contribute toward the specialty coffee industry's desire to achieve the targets set forth by United Nations' Sustainable Development Goals (SDGs).

AWARD ELIGIBILITY AND PROCESS

This annual award is open to SCAA members and non-members who are involved in the coffee industry. Applications must be submitted on behalf of a project implemented for a minimum of 3 years. Individuals, organizations, businesses, farms and cooperatives may submit applications for multiple projects or programs.

AWARD RECIPIENT PRIZES

(1) Reimbursement of up to \$1,000 for US-based organizations (\$1,500 for international organizations) from winner's residence to Seattle, WA for travel to the 2017 Expo

(1) 1 complimentary Re:co Symposium & Expo admission, and 2 complimentary Expo admissions